

eurobase

Unified Treasury, Trading & Sales

One Platform, Multiple Solutions.

100%

Referenceable
Client Base

30

Years of Market
Experience

100%

Successful
Implementations

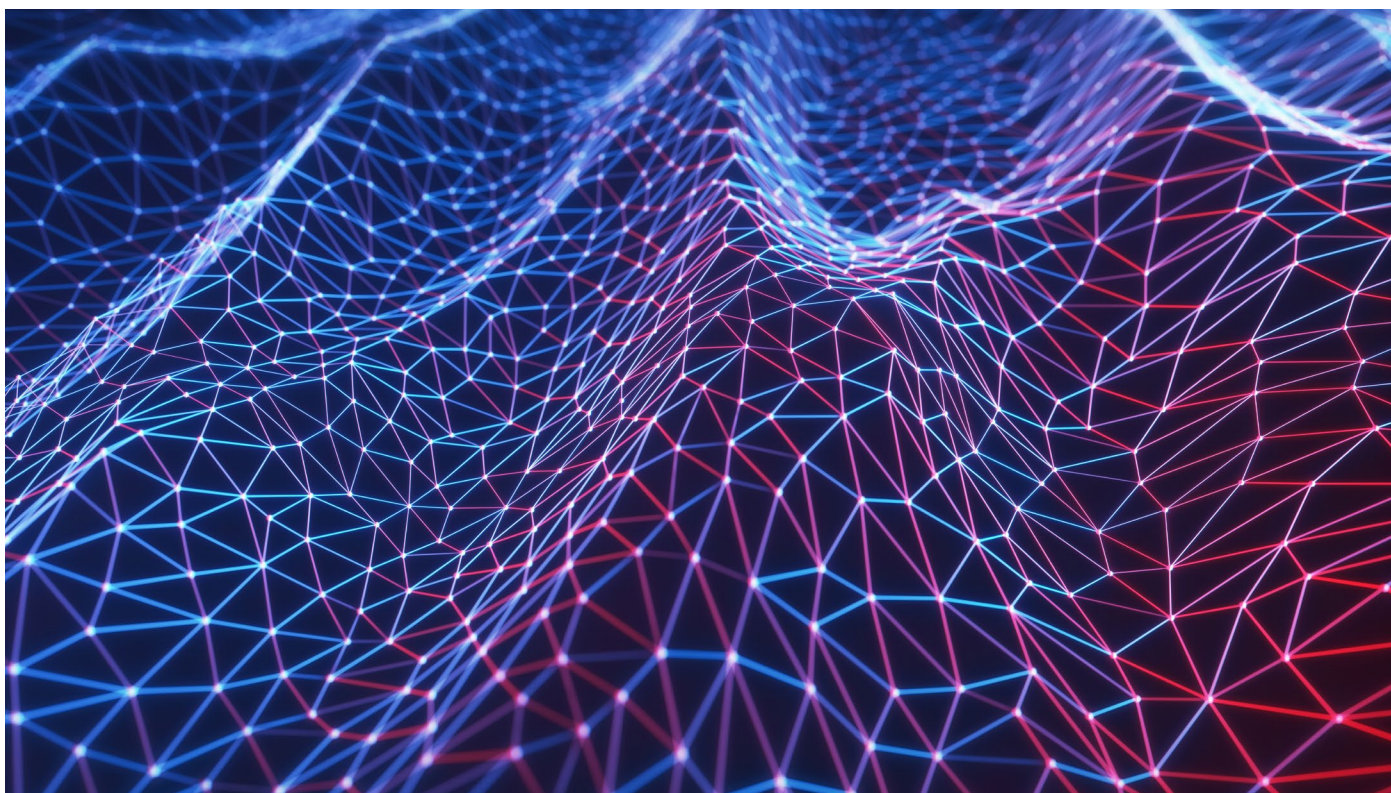
Mitigating Your Operational, Financial and Reputation Risk

In today's highly regulated environment, treasury, trading & sales must work together seamlessly to guarantee an excellent customer experience, bank profitability, reduced risk and achieve regulatory compliance. In order to achieve this, banks require world-class solutions operating from one platform that support all areas of the trading and payments life-cycle.

Combining what has traditionally been separate solutions to manage treasury operations and sales trading has proven to be a winning combination in providing our customers with a marked competitive edge. Selecting a solution that delivers on product coverage, functionality, pricing and grants a first-class user experience is of paramount importance.

Siena adopts a holistic approach to delivering end-to-end Treasury, Trading & Sales, promoting growth, customer satisfaction, risk mitigation and ultimately increased bottom-line profitability.

For organisations looking to increase operational efficiency within their treasury operations, reduce risk, costs and automate processes from customer trading through to payment instruction and regulatory compliance, the Siena platform offers many benefits.



One Platform, Multiple Solutions

With shared functionality to all parts of the platform, Siena offers benefits beyond those offered by single-function solutions.



TREASURY MANAGEMENT	SALES DESK	CUSTOMER CHANNELS
Trading	Relationship Management	Dedicated Customer Portal
Position Management	Customer Pricing	Multi-bank Platform
Hedging	Profit & Loss	Voice
Cash Management	Manual Intervention	Email
Regulation, Compliance, Risk Management		

Customers can order and execute trades on any channel, including single & multi-bank/dealer platforms, external execution venues, tablets & mobile phones. In addition to integration with incumbent dealing systems.

Real-time competitive pricing for streaming executable, ESP, RFSQ & RFQ requests to protect market share, Pre-defined customer pricing schemas. With connectivity to a comprehensive range of automated indicative and executable price feeds from liquidity providers.



TREASURY INSIGHT

Efficiently manage liquidity across asset classes from one solution. Obtaining an instant overview of cash, positions, limit utilisation, open orders & profit and loss as well as other KPI's provides complete decision support.



REGULATORY COMPLIANCE

All transactions & payments are subject to compliance checks, and their data is enriched to support multiple regimes (MiFID, EMIR, SFTR etc) in real-time.



REDUCED COSTS

Removing the need to pay licence and/or transaction fees from multiple vendors in the value chain reduces the cost per transaction across all profits centres. Offering more, at less cost, improves overall profitability.



REDUCED IT BURDEN

Supporting many systems is an overhead that is dramatically reduced when moving to a single platform approach. This can be complemented by the option of a managed service offering.

One Platform, Multiple Asset Classes

Customers and Dealers alike are seeking an increased range of investment options to support their interests. Siena has extensive asset class coverage for own book use and distribution to the customer. New order and deal types can be easily be rolled out to any or all channels allowing a quick return on investment

SIENA ASSET CLASS COVERAGE			
FX	MM	DERIVATIVE	SECURITIES
Spot	Term	Futures	Bonds
Forward	Call	Options	Bankers Acceptances
Swap	Repo	Dual Currency Deposits	Promissary Notes
NDF	Islamic	Swaptions	Treasury Bills

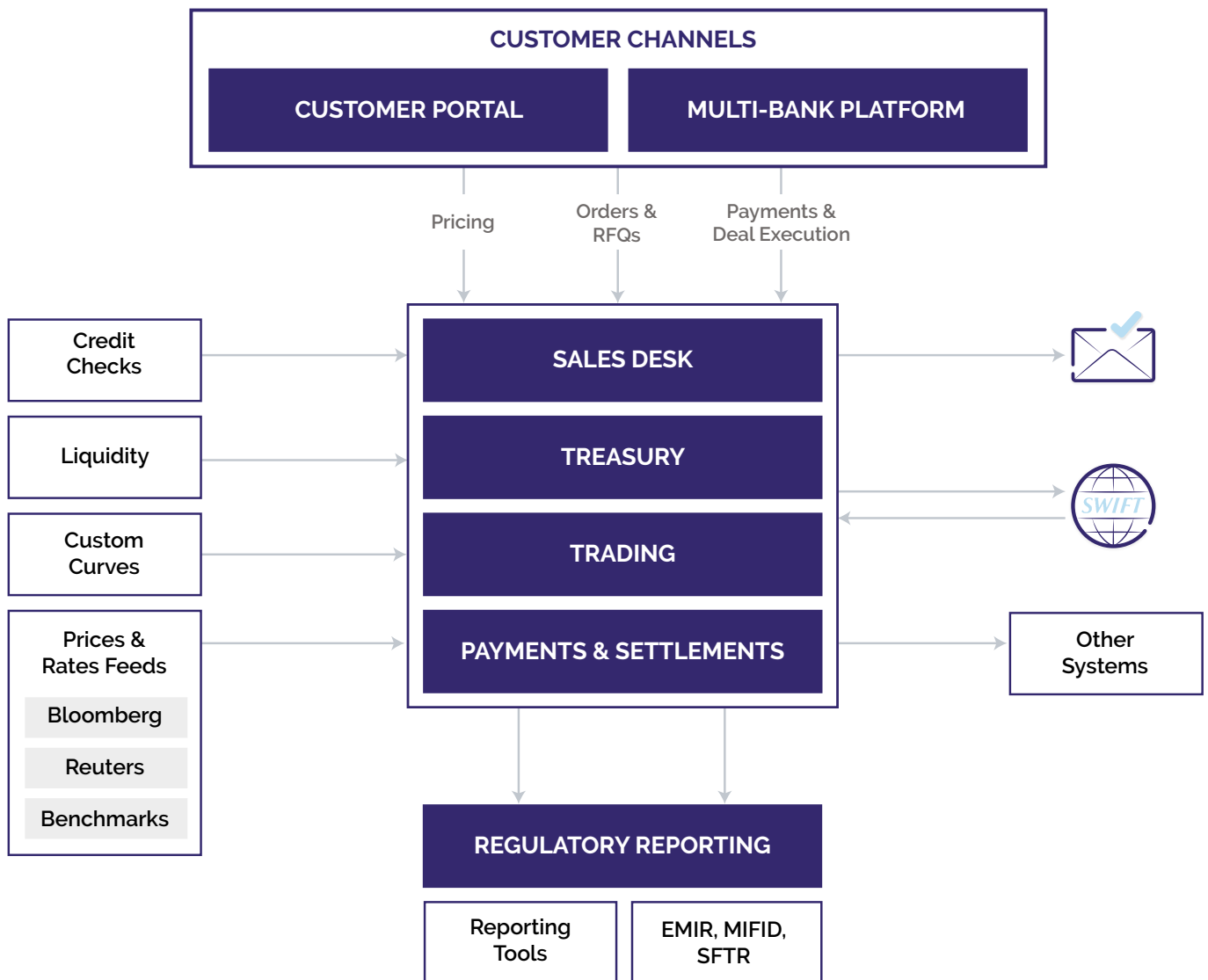
Traditional solutions with support for one or two asset classes, e.g. FX & MM, may prevent organisations from cross-selling to existing customers, which might result in lower customer retention rates.

Legacy systems siloed by asset class cause a significant risk to the treasury business; exposures and positions created away from the treasury system appear 'after-the-fact' when the deal is already done. With Siena, a treasurer can see potential exposures and positions empowering more effective hedging decisions and to take advantage of rate movements when large-in-scale orders are placed.

Instant access to cash balances & forward ladders reduces the settlement default risk by ensuring the availability of funds, in advance, to settle the instrument. If a payment is instructed, funds will be available to fulfil it.

Powering Your Sales and Trading Business

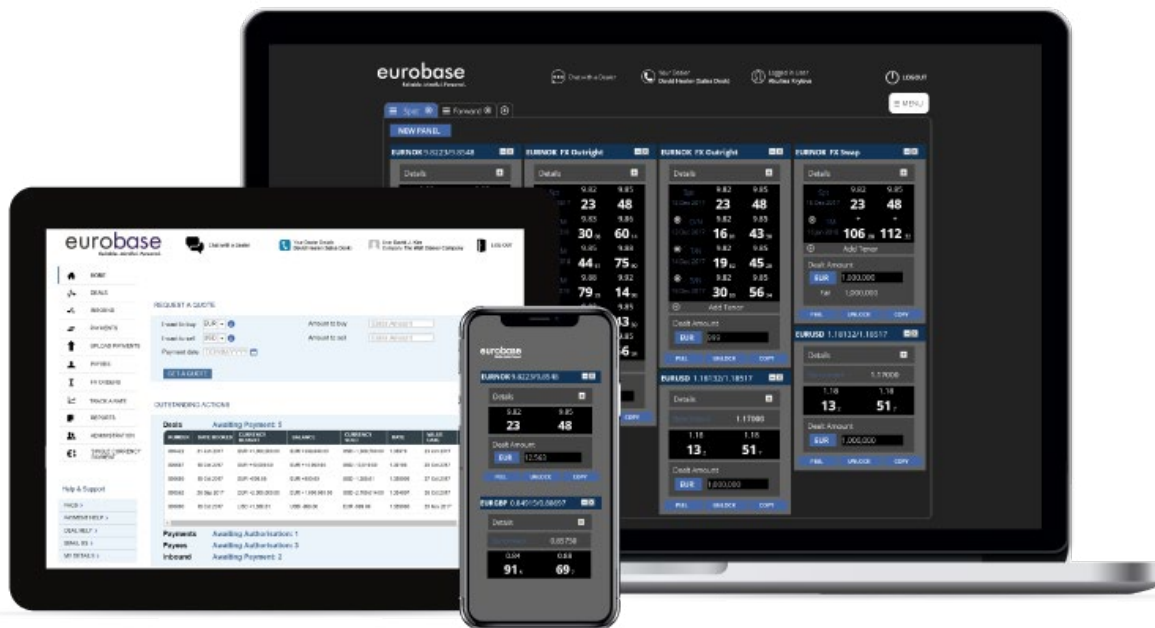
Siena is a dynamic, real-time, multi-entity, multi-branch, multi-currency and multi-asset platform. Full end-to-end workflow is supported from pre-trade, dealing, payment instruction through to confirmations, GL Journaling, cashflow, SWIFT connectivity and Asset & Liability Management (ALM).



Siena's real-time connectivity to rate and liquidity providers such as Bloomberg & Reuters, generation of SWIFT messages, and the automation of regulatory reports directly to the relevant ARM & APA makes Siena a logical choice for any organisation looking for a holistic unified solution.

Siena - Your Complete Solution

With ready-to-deploy solutions for Treasury, Sales Desk, on-line Customer Trading and FX Payments all wrapped around regulatory compliance, there has never been a better time to switch to real-time risk monitoring, streaming prices and user-centric on-line solutions.



COMPLIANCE

Supporting multiple regimes including MiFID II for best execution monitoring, pre and post-trade benchmarks, transaction and trade reporting, SI determination and full audit UTC timestamping.



PRICING

Rules-based rate aggregation, liquidity sourcing, flexible margining and 'Deal & Cover' by channel, trader, sales, counterparty, trading group, asset class, currency, amount, tenor, etc



ALM

Stress testing balance sheet, liquidity and income projections, user-defined business-centric horizons, interest and market risk, funds transfer pricing.



HEDGING

NPV, PV01 and benchmark comparisons, wide-ranging management and trading information is available in an instant.



PROFIT AND LOSS

Online revaluations for all asset classes, derivative valuation reports, FX P&L automatically re-adjusted to handle closing rates, derivatives assessed as OTM/ITM/ATM when prices change.



POSITION KEEPING

Open positions and projections with full drill-down, update in real-time by trading book or any combination of trading books. Bespoke positions by instrument class, including cash flows.



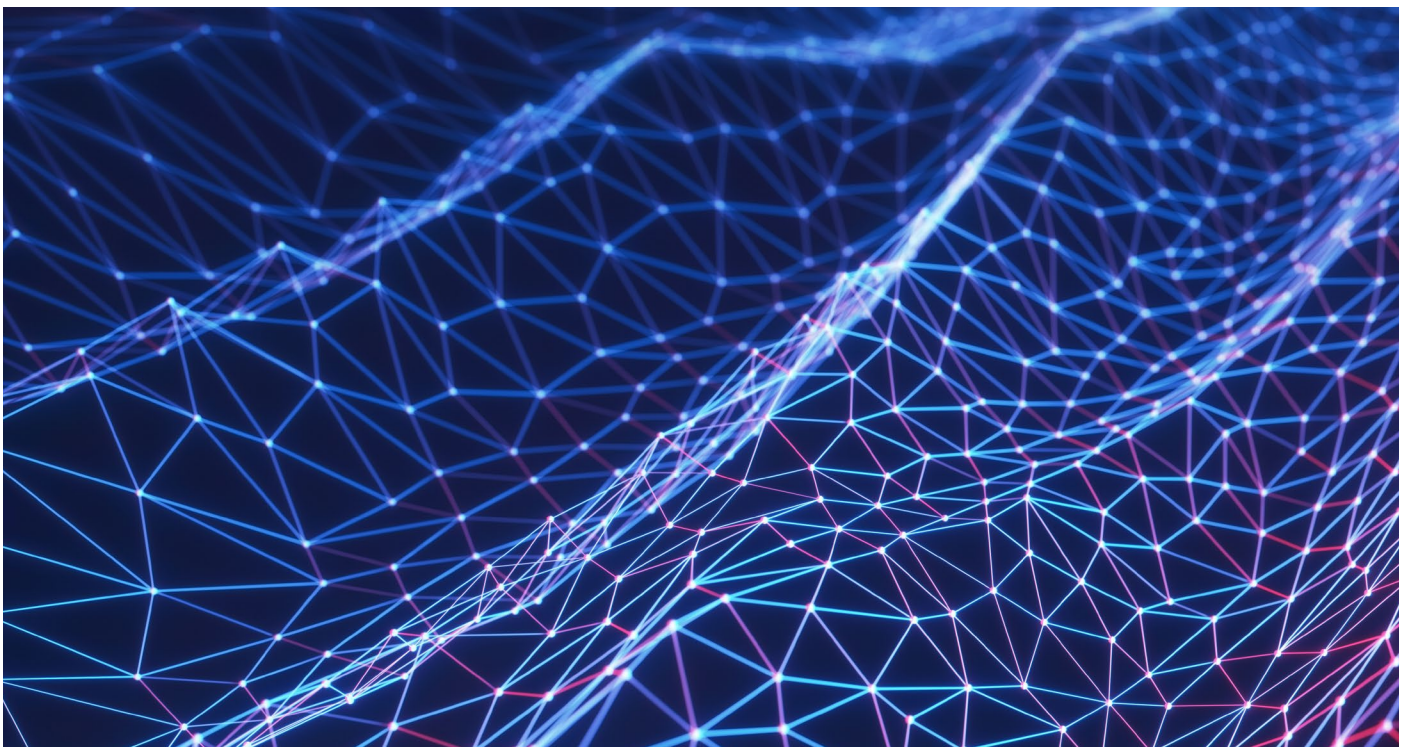
CUSTOMER PORTALS

Online customer portals providing direct and 'On-behalf-of' trading, auto-pricing, online chat, limit checks performed both pre-quote and pre-deal, desk profitability and self-service payee management.



PAYMENTS & SETTLEMENTS

SWIFT MT & MX messaging across a comprehensive range of message classes for treasury securities, settlements and account statement reconciliation,



About eurobase

Eurobase is a leading international software and services provider of banking solutions. Established in 1988 and with customers in over 25 countries, we have gained extensive knowledge of the financial service markets. Our aim is to be recognised as thought leaders in the sectors we operate, and to deliver innovative solutions that provide real business value to our customers. We pride ourselves on our personal approach, ensuring we deliver the support and flexibility our customers need and the service they expect. Our customers have long and lasting partnerships with Eurobase and all will verify our approach to doing business and commitment to product investment - delivering ongoing value above and beyond our initial engagements.

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