



## ***Eurobase Insurance Solutions shortlisted for Insurance Day Award 2009***

**New software development iSynergy reaches finals for its innovative technology approach**

**London, UK – 6<sup>th</sup> November, 2009:** Eurobase Insurance Solutions has been shortlisted for the Insurance Day Awards 2009. New software development, iSynergy, has beaten off stiff competition in the 'technology initiative of the year' category to reach the finals. The awards ceremony will be held on 3<sup>rd</sup> December at the London Grosvenor House Hotel with an expected 500 senior market figures and influential business leaders in attendance.

By pioneering its innovative new organisational software iSynergy, which builds on its proven Synergy underwriting product, insurers and reinsurers can now customise the information they receive to a personalised desktop, giving them the clearest picture on which to base decisions. Whether a user is the CEO, a finance officer, an underwriter, the CIO, a claims adjuster or a broker, iSynergy's smart software recognises each user when he or she logs on and automatically populates the system screen with iSynergy components and portlets, as specified in each user's individual profile. Each user can mix and match static and real-time displays in line with his or her professional responsibilities, preferences and permissions, moving rapidly from one source to another without the need to log in and out of different applications.

Maryann Fitzgerald, Sales Director at Eurobase Insurance Solutions, comments, "We are delighted that since its introduction earlier this year, iSynergy is creating a lot of market interest and is already being shortlisted for prestigious industry awards such as this. We fully understand the importance of innovation within the insurance industry, as we developed iSynergy with this in mind. iSynergy now means that real-time workplace collaboration can become a reality; an achievement which we believe will give it an excellent chance of success."

**-Ends-**

### **About Synergy:**

Synergy is a flexible suite of insurance software solutions dedicated to supporting the needs of national and international underwriters and agents in the General Insurance, Large Commercial and Reinsurance markets.

Every insurance solution is completely integrated and covers the complete cycle of the business, including client management, underwriting, claims, reinsurance /retrocession, accounting and management information, and caters for a very wide range of classes, including property, motor, casualty, aviation, marine and other specialist lines; putting you in control of the entire insurance and reinsurance process.

**About Eurobase Insurance Solutions:**

Eurobase Insurance Solutions is a division of the Eurobase International Group. The group operates across a broad range of markets including insurance, reinsurance, financial services, IT consultancy, technical services and recruitment. Established in 1988, Eurobase's nearly 300 employees and contractors support clients throughout the world. Clients include market leaders such as Beazley, Hannover Group, Asia Capital Re, Primary Group, WestLB, Standard Chartered Bank, IKEA, Dow Chemical Company and LogicaCMG. Eurobase prides itself on the strength of its partnerships with leading technology providers such as PwC, IBM, Oracle, Microsoft and Hewlett Packard. For more information, visit <http://www.eurobase.com>. Eurobase's recruitment arm Eurobase People provides specialist recruitment services to the insurance and reinsurance sector.

For further information please contact:

Maryann Fitzgerald  
Sales Director, Insurance Solutions  
Eurobase International Group  
Tel: +44 (0)1245 496 706  
[Maryann.fitzgerald@eurobase.com](mailto:Maryann.fitzgerald@eurobase.com)

Alex Moorhouse or Tony Martin  
Portfolio Communications Ltd  
Tel: +44 (0)20 7240 6959  
[alex.moorhouse@portfoliocomms.com](mailto:alex.moorhouse@portfoliocomms.com)  
[tony.martin@portfoliomms.com](mailto:tony.martin@portfoliomms.com)